roambuddy ScreenlyyID

About Roambuddy

Disrupting the high cost of roaming using our new cloud based technology! An e-sim company, providing data coverage when you want, where you want.

Roambuddy *& ScreenlyyID*

Delivering eKYC solutions to maintain security, comply with regulations, reduce fraud risk, and establish a reliable communication channel with their customers.

www.screenlyyid.com

Client Problem

Roambuddy, an e-SIM provider, faced challenges with their KYC (Know Your Customer) process for new customer e-SIM purchases. They needed to ensure that the email provided during purchase was real and valid to send the e-SIM to the correct email address. Additionally, Roambuddy had to comply with regulatory requirements in certain countries, which mandated document authentication and identity verification practices be implemented. They needed a solution that could perform remote document authentication and identity verification checks before selling e-SIM cards for these countries.

The Engagement

Roambuddy engaged ScreenlyyID to assist with their KYC process for new customer e-SIM purchases. Specifically, they required an email verification module to ensure the validity of the email provided during purchase. Additionally, they needed assistance running remote document authentication and identity verification checks to comply with regulatory requirements in certain countries.

Approach

ScreenlyyID adopted a systematic approach to address Roambuddy's KYC challenges:

- **Requirement Analysis:** ScreenlyyID conducted a thorough analysis of Roambuddy's requirements, including the need for email verification and compliance with regulatory standards for identity verification.
- **Provided Technology and API's:** ScreenlyyID provided access to its SDK and API's that Roambubby could integrate into their workflow.
- **Support:** ScreenlyyID provided Roambuddy's team with technical support on how to use best practices whilst implementing ScreenlyyID's technology and API's.

ScreenlyyID's tailored solution enabled Roambuddy to enhance their KYC process for new customer e-SIM purchases, ensuring compliance with regulatory standards and improving the overall customer experience.

Solution

ScreenlyyID provided Roambuddy with a comprehensive solution to address their KYC requirements for e-SIM purchases. This solution included:

- **Email Verification Module:** Roambuddy integrated ScreenlyyID's email verification API into their e-sim purchase flow to ensure that the email provided during purchase was real and valid. This helped Roambuddy send the e-SIM to the correct email address and reduced the risk of delivery errors.
- **Remote Document Authentication and Identity Verification checks:** Roambuddy integrated ScreenlyyID's Identity verification (IDV) Software Development Kit (SDK) into their customer purchase flow. This is triggered only when a user is purchasing a e-sim from a country that requires document authentication and identity verification. This ensured compliance with regulatory requirements in those countries. This also further enhanced Roambuddy's KYC process and reduced the risk of fraudulent transactions.